














WALLS & CEILINGS Editorial Calendar 2023

	July	August	September	October	November	December
Ad close	6/06/23	7/05/23	8/08/23	9/05/23	10/03/23	11/07/23
Materials Due	6/13/23	7/11/23	8/15/23	9/12/23	10/10/23	11/14/23
Issue Themes	Air/Vapor Barrier Stone Veneer Continuous Insulation Product Focus: Ceilings	PRINTED ISSUE   Underlayments Acoustics Building Envelope Product Focus: EIFS/Stucco	Insulation Decorative Ceilings Women in Construction Product Focus: Waterproofing/WRBs	Steel Framing EIFS/Stucco Safety Product Focus: Fireproofing/ Firestopping	 Curtain Wall Fasteners/Accessories Product Focus: Insulation	 W&C Contractor of the Year Drywall Tilt-up/Precast Construction Faux Finishing Product Focus: Most Requested Products
Industry Events	FWCCA, July 5-7, Miami, Fla.		ICAA, Sept. 27-30, Dallas	METALCON, Oct 18-20, Las Vegas BES+ (Building Enclosure Symposium), TBA	STAFDA, Nov 5-7, San Antonio USGBC's Greenbuild, TBA	
Multi-Sponsored	eNewsletters, Video Spotlight	eNewsletters, Product Buzz Guide	eNewsletters, eRock	eNewsletters, Video Spotlight	eNewsletters, Product Buzz Guide	eNewsletters, eRock
Focus On eBlasts	Continuous Insulation	Safety	Prefab Construction	Stucco	Acoustics	Fireproofing
Quiz eBlasts	Insulated Metal Panels (IMPs)	Ceilings	Stucco/Plaster	Weather Resistive Barriers	Steel Framing	Insulation
Custom Webinar	Prefab Construction	Construction Software	Continuous Insulation	Multi-Family Housing Trends	Energy Efficient Building	Firestop Technology
Editorial Infographic	State of Industry		Drywall's Fire-Resistive Properties			Learn How EIFS Helps With Energy Efficiency
eBook		Multi-Family Housing			Mass Timber Building	

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	Issue Themes	Advertiser Services/ Bonus Distribution	Multi-Sponsored Opportunities	eBlasts/Webinars/ eBooks/Infographics
January Ad Close: Dec. 5 Materials Due: Dec. 12	Exterior Products (Stucco, EIFS, Coatings, Sheathing), ICFs/SIPs, Continuous Insulation Product Focus: Hand and Power Tools	Spec Sheet Issue (2 for 1 + eBlast) FWCCA Executive Conference , Jan. 31 - Feb. 1, Orlando, Fla. World of Concrete , Jan. 23-25, Las Vegas	eNewsletters Video Spotlight (multi-sponsored)	Focus On eBlast: Drywall Framing & Systems Quiz eBlast: Metal Panels
February Ad Close: Jan. 2 Materials Due: Jan. 9	 Top Insulation Contractors, Spray Foam Insulation, Ceilings, Steel Framing Product Focus: Lasers	Product/Technology Buzz Guide IBS , Feb. 27-29, Las Vegas	eNewsletters eRock eNewsletter Product Buzz Guide	Focus On eBlast: Ceilings Systems Quiz eBlast: Stucco/Plaster Custom Webinar: State of the Industry eBook: Multi-Family Housing
PRINT ISSUE	 2024 Convention Companion, Build24 Issue, Gypsum Sheathing, Fireproofing/Firestopping, Pre-Fab Construction   Product Focus: Insulation	AWCI's Build'24 , March 23-27, Orlando CISCA Summit , March 23-27, Orlando SPFA Conv. & Expo , March 3-6, Las Vegas EIMA - TBD IIBEC , March 8-11, Phoenix, Ariz.	eNewsletters On Site Build24 eNewsletters	Focus On eBlast: Technology/Software Quiz eBlast: Steel Framing Editorial Infographic: State of the Industry Study
April Ad Close: Mar. 5 Materials Due: Mar. 12	Building Envelope Solutions, Waterproofing/Rainscreen, Construction Software Product Focus: Framing Systems		eNewsletters Video Spotlight (multi-sponsored)	Focus On eBlast: Fireproofing/Firestopping Quiz eBlast: Housewraps/WRBs/Waterproofing
May Ad Close: Apr. 2 Materials Due: Apr. 9	 Top 25 Ceiling Contractors, Interior Products, Plaster Techniques, Adhesives & Sealants Product Focus: Drywall & Accessories	ABAA Conference , May 7-8, Reston, VA NWCB , May 16-18, Indian Wells, Calif.	eNewsletters Product Buzz Guide	Focus On eBlast: Framing Systems Quiz eBlast: Insulation eBook: BIM and Advanced 3-D Modeling
June Ad Close: May 7 Materials Due: May 14	Drywall Innovations, Soundproofing, Exterior Metal Wall Panels Product Focus: ICFs/SIPs	Company Spotlights (2 for 1 + eBlast) AIA , June 5-7, Washington D.C. TLPCA , June 11-13, Galveston, Texas NFPA Conference , June 17-20, Orlando, Fla.	eNewsletters eRock eNewsletter	Focus On eBlast: Metal Wall Panels Quiz eBlast: Ceilings Editorial Infographic: Prefab Construction

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July Ad Close: June 4 Materials Due: June 11	EIFS/Stucco, Air/Vapor Barriers, Continuous Insulation Product Focus: Ceilings	Blue Book Directory FWCCA Convention , July 23-29, Orlando, FLA WC Leadership Award	eNewsletters Video Spotlight (multi-sponsored)	Focus On eBlast: Scaffolding/Lift Equipment Quiz eBlast: Soundproofing
August Ad Close: July 2 Materials Due: July 9	 Top 50 Contractors, Decorative Plaster, Acoustics, Building Envelope Product Focus: Waterproofing/WRBs/ Rainscreen		eNewsletters Product Buzz Guide	Focus On eBlast: Continuous Insulation Quiz eBlast: Safety eBook: Ceilings/Acoustics Editorial Infographic: Ceilings/Acoustics
September Ad Close: Aug. 6 Materials Due: Aug. 13	 WC Leadership Award, Insulation, Decorative Ceilings, Robotics in Construction Product Focus: EIFS/Stucco	BES+ (IIBEC) - TBD ICAA , Sept. 25-28, Chicago	eNewsletters eRock eNewsletter	Focus On eBlast: ICFs/SIPs Quiz eBlast: Rainscreen Custom Webinar: Top 50 Contractors eBook: Arched and Curved Framing Systems
October Ad Close: Sept. 3 Materials Due: Sept. 10	Steel Framing, Fireproofing/Firestopping, EIFS/Stucco, Remodeling/Restoration Product Focus: Ceilings	METALCON , Oct. 30-Nov. 1, Atlanta CISCA Connect , Oct. 3-5, San Diego FCIA Firestop Conf. , - TBD	eNewsletters Video Spotlight (multi-sponsored)	Focus On eBlast: Spray Foam Quiz eBlast: EIFS/Stucco
November Ad Close: Oct. 1 Materials Due: Oct. 8	 Top Exterior/Plastering Contractors, Safety Equipment, Tools & Equipment Product Focus: Fasteners/Tools	Greenbuild , TBA STAFDA , Nov. 10-12, Nashville	eNewsletters Product Buzz Guide	Focus On eBlast: Wall Panels Quiz eBlast: Acoustic Wall Assemblies eBook: Vapor/Air Barriers Editorial Infographic: EIFS & Energy Efficiency
December Ad Close: Nov. 5 Materials Due: Nov. 12	 Contractor of the Year, Drywall, Windows/Flashing, New Products & Technology Product Focus: Most Requested Products		eNewsletters eRock eNewsletter	Focus On eBlast: Fasteners Quiz eBlast: Power Tools

PRINT ISSUE